

Department of Business Administration

Proposed Course Offerings of BBA Program

Fall-2020

First Year First Semester, 26th Batch

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	BBA 101	Business Communication	Mr. Md. Azzajur Rahman	MAR	3	A
2.	BBA 102	Introduction to Business and Environment	Dr. Farzana Alam	DFA	3	A
3.	BBA 202	Financial Accounting I	Mr. Kh. Rahat Morshed	KRM	3	A
4.	BBA 203	Organizational Behaviour	Ms. Mausumee Akter	MA	3	A

First Year Second Semester, 25th Batch

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	BBA 103	Business Ethics	Ms. Tanema Binty Hamid	TBH	3	A
2.	BBA 107	Principles of Management	Ms. Tanema Binty Hamid	TBH	3	A
3.	BBA 201	Principles of Marketing	Mr. Md. Azzajur Rahman	MAR	3	A
4.	BBA 206	Financial Accounting II	Ms. Arijita Roy	AR	3	A

First Year Third Semester, 24th Batch

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	CSE 101	Computer Fundamentals	Nishat Farjana	NF	3	A
2.	ENG 101	Foundation English	Farzana Aktar	FA	3	A
3.	GED 102	Bangladesh Studies	Ms. Tanzina Haque	TH	3	A
4.	BBA 211	Managing Financial Resources and Decisions - I	Ms. Arijita Roy	AR	3	A

Prepared By:

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Sr. Lecturer & Course Coordinator
Department of Business Administration

Approved By:

Dr. Farzana Alam
Chairman
Department of Business Administration

Second Year First Semester, 23rd Batch

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	BBA 105	Computer Applications in Business	Md. Al-Jubair	MAJ	3	A
2.	ENG 106	Oral and Written Communication	Ashik Arman Niloy	AAN	3	A
3.	BBA 205	Human Resource Management	Ms. Mausumee Akter	MA	3	A
4.	BBA 310	Managing Financial Resources and Decisions - II	Ms. Sohale Islam	SI	3	A

Second Year Second Semester, 22nd Batch

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	GED 103	Introduction to Sociology	Ms. Sohale Islam	SI	3	A
2.	BBA 104	Business Mathematics - I	Tasnim Tahseen	TT	3	A
3.	BBA 208	Microeconomics	Tasneem Jahan Tumpa	TJT	3	A
4.	BBA 305	Operations Management in Business	Ms. Mausumee Akter	MA	3	A

Second Year Third Semester, 21st Batch

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	BBA 209	Macroeconomics	Ms. Tasneem Jahan Tumpa	TJT	3	A
2.	BBA 106	Business Mathematics – II	Ms. Sanjida Nupur	SN	3	A
3.	BBA 306	Management Accounting	Ms. Tanzina Haque	TH	3	A
4.	BBA 308	Business Law	Kazi Fariha Jannat	KFJ	3	A

Third Year First Semester, 20th Batch

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	BBA 308	Business Law	Kazi Fariha Jannat	KFJ	3	A-L3T1
2.	BBA 310	Managing Financial Resources and Decisions - II	Ms. Sohale Islam	SI	3	A-L3T1
3.	BBA 303	Entrepreneurship	Mr. Md. Azzajur Rahman	MAR	3	A
4.	BBA 307	E-Business	Ms. Tarina Kamal	TK	3	A

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Third Year Second Semester, 19th Batch

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	GED 104	Introduction to Psychology	Ms. Tanema Binty Hamid	TBH	3	A
2.	BBA 301	Business Research Methodology	Mr. Asaf-ud-Daula	AUD	3	A
3.	BBA 312	International Business	Mr. Asaf-ud-Daula	AUD	3	A
4.	BBA 212	Management Information Systems	Md.Mahbub-Or-Rashid	MMR	3	A

Third Year Third Semester, 18th Batch

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	BBA 304	Taxation	Mr. Kh. Rahat Morshed	KRM	3	A
2.	BBA 302	Marketing Management	Ms. Mushfeka Binte Kamal	MBK	3	A
3.	BBA 309	Strategic Management	Ms. Mushfeka Binte Kamal	MBK	3	A
4.	BBA 311	Managerial Economics	Tasneem Jahan Tumpa	TJT	3	A

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Fourth Year First Semester (17th Batch; Major + Minor Courses)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
		Finance				
1.	FIN 403	Investment and Portfolio Management	Mr. Abdullah Al Nafis	AAN	3	A
2.	FIN 404	International Financial Management	Mr. Abdullah Al Nafis	AAN	3	A
		Marketing				
1.	MKT 402	Service Marketing	Ms. Mushfeka Binte Kamal	MBK	3	A
2.	MKT 404	Integrated Marketing Communication	Mr. Md. Azzajur Rahman	MAR	3	A
		Human Resource Management				
1.	HRM 401	Human Resource Policies and Strategies	Ms. Mausumee Akter	MA	3	A
2.	HRM 402	Training and Development	Mr. Md. Shohel Rana	MSR	3	A
3.	HRM 403	Industrial Law and Labor Relations	Mr. Md. Khaled Ashraf	MKA	3	A

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Fourth Year Second Semester (16th Batch; Major + Minor Courses)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
Finance						
1.	FIN 403	Investment and Portfolio Management	Mr. Abdullah Al Nafis	AAN	3	A-L4T2
2.	FIN 404	International Financial Management	Mr. Abdullah Al Nafis	AAN	3	A-L4T2
Marketing						
1.	MKT 402	Service Marketing	Ms. Mushfeka Binte Kamal	MBK	3	A-L4T2
2.	MKT 404	Integrated Marketing Communication	Mr. Md. Azzajur Rahman	MAR	3	A-L4T2
Human Resource Management						
1.	HRM 401	Human Resource Policies and Strategies	Ms. Mausumee Akter	MA	3	A-L4T2
2.	HRM 402	Training and Development	Mr. Md. Shohel Rana	MSR	3	A-L4T2
3.	HRM 403	Industrial Law and Labor Relations	Mr. Md. Khaled Ashraf	MKA	3	A-L4T2

Fourth Year Third Semester (15th Batch)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	BBA 401	Applied Research Methodology	Mr. Md. Mahmudul Hasan Chowdhury	MMHC	1	A
2.	BBA 402	Internship/Project	To Be Allocated	TBA	3	A

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