

## **European University of Bangladesh**

### **Faculty of Business Administration**

Department of Tourism and Hospitality Management Program: Bachelor of Tourism and Hospitality Management Semester: **Fall-2022** 

2022 (Spring) BTHM (Reg.) Syllabus

#### First Year First Semester (1st Semester): 27th Batch

Course Code	Course Title	TFN	TSN	Credit
THM 101	Introduction to Tourism	Farjana Islam Jui	FIJ	3
THM 107	Introduction to Hospitality Management	Bipasha Sukrana	BS	3
BBA 101	Business Communication	Nusrat Jannat	NJ	3

First Year Second Semester (2<sup>nd</sup> Semester): 26<sup>th</sup> Batch

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Course Code	Course Title	TFN	TSN	Credit	
ENG 101	Foundation English	To Be Allocated	TBA	3	
THM 111	Finance and Banking	To Be Allocated	TBA	3	
BBA 104	Business Math- 1	To Be Allocated	TBA	3	
BBA 102	Introduction to Business and	Nusrat Jannat	NJ	3	
	Environment				

First Year Third Semester (3<sup>rd</sup> Semester): 25<sup>th</sup> Batch

Course Code	Course Title	TFN	TSN	Credit
CSE 101	Computer Fundamentals	To Be Allocated	TBA	3
BBA 107	Principles of Management	To Be Allocated	TBA	3
THM 210	English for Hotel and Tourism	Nusrat Jannat	NJ	3
THM 213	Tourism Economy, Culture and Society	Bipasha Sukrana	BS	3

#### 2015 BTHM (Reg.) Syllabus

#### Second Year First Semester & Second Year Second Semester (4th & 5th Semester): 24th & 23rd Batch

Course Code	Course Title	TFN	TSN	Credit
THM 201	Basic Accounting	To Be Allocated	TBA	3
THM 214	Public Speaking and Modern Presentation Techniques	Nusrat Jannat	NJ	3
THM 303	Tourism and Hospitality Marketing	Bipasha Sukrana	BS	3
BBA 207	Business Statistics-I	To Be Allocated	TBA	3

Prepared by: Approved by:

Farjana Islam Jui Lecturer and Departmental Coordinator Department of Tourism and Hospitality Management European University of Bangladesh Dr. Farzana Alam Chairman Department of Tourism and Hospitaility Management European University of Bangladesh

# Second Year Third Semester, Third Year First Semester & Third Year Second Semester (6<sup>th</sup>, 7<sup>th</sup> & 8<sup>th</sup> Semester): 20<sup>th</sup>, 21<sup>st</sup> & 22<sup>nd</sup> Batch

Course Code	Course Title	TFN	TSN	Credit
BBA 312	International Business	To Be Allocated	TBA	3
BBA 212	Management Information Systems	To Be Allocated	TBA	3
BBA 301	Business Research Methodology	To Be Allocated	TBA	3
THM 307	Aviation and Flight Management	Farjana Islam Jui	FIJ	3

Third Year Third Semester (9th Semester): 19th Batch

Course Code	Course Title	TFN	TSN	Credit
THM 205	Housekeeping	Nusrat Jannat	NJ	3
THM 309	Event Management (MICE)	Farjana Islam Jui	FIJ	3
THM 402	Resort Development and Management	Bipasha Sukrana	BS	3
THM 315	Culinary Arts	Md. Anwar Hossain	MAH	3

Fourth Year First Semester (10th Semester): 18th Batch

Course Code	Course Title	TFN	TSN	Credit
THM 314	Food Service Operations	Farjana Islam Jui	FIJ	3
THM 403	Tourism Planning & Development	Bipasha Sukrana	BS	3
THM 108	French Language	Md. Shakwat Hossain	MSHS	3
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Fourth Year Second Semester (11th Semester): 17th Batch

Course Code	Course Title	TFN	TSN	Credit
THM 407	Sustainable Tourism	Nusrat Jannat	NJ	3
THM 313	Tourism In Bangladesh	Bipasha Sukrana	BS	3
THM 409	Destination & Facilities Management	Farjana Islam Jui	FIJ	3

Fourth Year Third Semester (12th Semester): 16th Batch

Co	ode	Course title	Credit
THM	A 410	Internship	3

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