

## Department of Business Administration

Course Offerings of BBA Program (Fall-2022)

### 2022 (Spring) BBA (Reg.) Syllabus

#### First Year First Semester, 32<sup>nd</sup> Batch (1<sup>st</sup>)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	BBA 101	Business Communication	Dr. Farzana Alam	DFA	3	A
2.	BBA 102	Introduction to Business and Environment	Md. Azzajur Rahman	MAR	3	A
3.	BBA 202	Financial Accounting I	Arijita Roy	AR	3	A
4.	BBA 203	Organizational Behavior	Tarina Kamal	TK	3	A

#### First Year Second Semester, 31<sup>st</sup> Batch (2<sup>nd</sup>)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	BBA 103	Business Ethics	Asaf-ud-Daula	AUD	3	A
2.	BBA 107	Principles of Management	Kamrunnahar Happy	KH	3	A
3.	BBA 201	Principles of Marketing	Mushfeka Binte Kamal	MBK	3	A
4.	BBA 206	Financial Accounting II	Arijita Roy	AR	3	A

#### First Year Third Semester, 30<sup>th</sup> Batch (3<sup>rd</sup>)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	CSE 101	Computer Fundamentals	To be allocated	TBA	3	A
2.	ENG 101	Foundation English	A.K.M. Manzurul Islam	MI	3	A
3.	GED 102	Bangladesh Studies	Mushfeka Binte Kamal	MBK	3	A
4.	BBA 211	Managing Financial Resources and Decisions - I	Arijita Roy	AR	3	A

### 2015 BBA (Reg.) Syllabus

#### Second Year First Semester, 29<sup>th</sup> Batch (4<sup>th</sup>)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	BBA 105	Computer Applications in Business	To be allocated	TBA	3	A
2.	ENG 106	Oral and Written Communication	Ashik Arman Niloy	AAN	3	A
3.	BBA 205	Human Resource Management	Tarina Kamal	TK	3	A
4.	BBA 310	Managing Financial Resources and Decisions - II	Tanzina Haque	TH	3	A

#### Prepared By:

Abdullah Al Nafis  
Sr. Lecturer (Course Coordinator)  
Department of Business Administration

#### Approved By:

Dr. Farzana Alam  
Chairman  
Department of Business Administration

### Second Year Second Semester, 28<sup>th</sup> Batch (5<sup>th</sup>)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	GED 103	Introduction to Sociology	Mushfeka Binte Kamal	MBK	3	A
2.	<b>BBA 104</b>	Business Mathematics - I	Sarmin Rahman	SR	3	A
3.	<b>BBA 208</b>	Microeconomics	Nusrat Jannat	NJ	3	A
4.	BBA 305	Operations Management in Business	Asaf-ud-Daula	AUD	3	A

### Second Year Third Semester, 27<sup>th</sup> Batch (6<sup>th</sup>)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	<b>BBA 209</b>	Macroeconomics	Nusrat Jannat	NJ	3	A
2.	<b>BBA 106</b>	Business Mathematics – II	Md. Shahjahan Ali	MSA	3	A
3.	BBA 306	Management Accounting	Kh. Rahat Morshed	KRM	3	A
4.	<b>BBA 308</b>	Business Law	Md. Shohel Rana	MSR	3	A

### Third Year First Semester, 26<sup>th</sup> Batch (7<sup>th</sup>)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	GED 104	Introduction to Psychology	Amena Khatun	AKN	3	A
2.	BBA 303	Entrepreneurship	Asaf-ud-Daula	AUD	3	A
3.	BBA 307	E-Business	Amena Khatun	AK	3	A
4.	<b>BBA 207</b>	Business Statistics I	Masum Billah Patowary	MBP	3	A

### Third Year Second Semester, 25<sup>th</sup> Batch (8<sup>th</sup>)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	<b>BBA 210</b>	Business Statistics II	Sarmin Rahman	SR	3	A
2.	<b>BBA 212</b>	Management Information Systems	To be allocated	TBA	3	A
3.	BBA 301	Business Research Methodology	Asaf-ud-Daula	AUD	3	A
4.	BBA 312	International Business	Amena Khatun	AK	3	A

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### Third Year Third Semester, 24<sup>th</sup> Batch (9<sup>th</sup>)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	BBA 304	Taxation	S. M. Rifat Hassan	RH	3	A
2.	BBA 302	Marketing Management	Amena Khatun	AKN	3	A
3.	BBA 309	Strategic Management	Mr. Md. Azzajur Rahman	MAR	3	A
4.	<b>BBA 311</b>	Managerial Economics	Masum Billah Patowary	MBP	3	A

### Fourth Year First and Second Semester (23<sup>rd</sup> & 22<sup>nd</sup> Batch; Major + Minor Courses) (10<sup>th</sup> & 11<sup>th</sup>)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
<b>Finance</b>						
1.	FIN 403	Investment and Portfolio Management	Abdullah Al Nafis	AAN	3	A
2.	FIN 404	International Financial Management	Abdullah Al Nafis	AAN	3	A
<b>Marketing</b>						
1.	MKT 402	Service Marketing	Mushfeka Binte Kamal	MBK	3	A
2.	MKT 404	Integrated Marketing Communication	Mr. Md. Azzajur Rahman	MAR	3	A
<b>Human Resource Management</b>						
1.	HRM 401	Human Resource Policies and Strategies	Kamrunnahar Happy	KH	3	A
2.	HRM 402	Training and Development	Tarina Kamal	TK	3	A
3.	<b>HRM 403</b>	Industrial Law and Labor Relations	Md. Shohel Rana	MSR	3	A

### Fourth Year Third Semester (21<sup>st</sup> Batch) (12<sup>th</sup>)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour	Section
1.	BBA 401	Applied Research Methodology	Mushfeka Binte Kamal	MBK	1	A
2.	BBA 402	Internship/Project	---	---	3	A

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