

Department of Business Administration

Course Offerings of BBA Program (Spring 2024)

2022 (Spring) BBA (Reg.) Syllabus

First Year First Semester, 36th Batch (1st Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 101	Business Communication	Amena Khatun	AKN	3
2.	BBA 102	Introduction to Business and Environment	Mushfeka Binte Kamal	MBK	3
3.	BBA 202	Financial Accounting I	Tanzina Haque	TH	3
4.	BBA 203	Organizational Behavior	Tarina Kamal	TK	3

First Year Second Semester, 35th Batch (2nd Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 103	Business Ethics	Tarina Kamal	TK	3
2.	BBA 107	Principles of Management	Md. Shohel Rana	MSR	3
3.	BBA 201	Principles of Marketing	Amena Khatun	AKN	3
4.	BBA 206	Financial Accounting II	Farhana Akter	FA	3

First Year Third Semester, 34th Batch (3rd Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	CSE 101	Computer Fundamentals	MD. Amirul Hasan Shanto	AHS	3
2.	ENG 101	Foundation English	Taohida Mubashira	TM	3
3.	GED 102	Bangladesh Studies	Tanzina Haque	TH	3
4.	BBA 211	Managing Financial Resources and Decisions - I	Jahirul Islam	JI	3

Second Year First Semester, 33rd Batch (4th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 105	Computer Applications in Business	Farzana Arefin Nazira	FAN	3
2.	ENG 106	Oral and Written Communication	Nahid Khan Saikat	NK	3
3.	BBA 205	Human Resource Management	Noor Hasan Mahmud Khan	NK	3
4.	BBA 310	Managing Financial Resources and Decisions - II	Arijita Roy	AR	3

Prepared By:

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Checked By:

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Approved By:

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Chairman
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Second Year Second Semester, 32nd Batch (5th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	GED 103	Introduction to Sociology	Md. Bulbul Hossain	BH	3
2.	BBA 104	Business Mathematics - I	Mokty Akter	MA	3
3.	BBA 208	Microeconomics	S.M. Rifat Hassan	RH	3
4.	BBA 305	Operations Management in Business	S.M. Rifat Hassan	RH	3

Second Year Third Semester, 31st Batch (6th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 209	Macroeconomics	S.M. Rifat Hassan	RH	3
2.	BBA 106	Business Mathematics – II	Md. Shahjahan Ali	MSA	3
3.	BBA 306	Management Accounting	Kh. Rahat Morshed	KRM	3
4.	BBA 308	Business Law	Tanzina Haque	TH	3

Third Year First Semester, 30th Batch (7th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	GED 104	Introduction to Psychology	Jahirul Islam	JI	3
2.	BBA 303	Entrepreneurship	Amena Khatun	AKN	3
3.	BBA 307	E-Business	Tanzina Haque	TH	3
4.	BBA 207	Business Statistics I	Mokty Akter	MA	3

2015 BBA (Reg.) Syllabus

Third Year Second Semester, 29th Batch (8th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 210	Business Statistics II	Mst. Hasina Akter	MHA	3
2.	BBA 212	Management Information Systems	Md. Harun Or Rashid	HOR	3
3.	BBA 301	Business Research Methodology	Noor Hasan Mahmud Khan	NK	3
4.	BBA 312	International Business	Md. Bulbul Hossain	BH	3

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Third Year Third Semester, 28th Batch (9th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 304	Taxation	Kh. Rahat Morshed	KRM	3
2.	BBA 302	Marketing Management	Md. Bulbul Hossain	BH	3
3.	BBA 309	Strategic Management	Mushfeka Binte Kamal	MBK	3
4.	BBA 311	Managerial Economics	Md. Shahjahan Ali	MSA	3

Fourth Year First and Second Semester (27th & 26th Batch; Major + Minor Courses) (10th Semester & 11th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
Finance					
1.	FIN 403	Investment and Portfolio Management	Arijita Roy	AR	3
2.	FIN 404	International Financial Management	Abdullah Al Nafis	AAN	3
Marketing					
1.	MKT 402	Service Marketing	Amena Khatun	AKN	3
2.	MKT 404	Integrated Marketing Communication	Mushfeka Binte Kamal	MBK	3
Human Resource Management					
1.	HRM 401	Human Resource Policies and Strategies	Taposhi Akter	TA	3
2.	HRM 402	Training and Development	Tarina Kamal	TK	3
3.	HRM 403	Industrial Law and Labor Relations	Noor Hasan Mahmud Khan	NK	3

Fourth Year Third Semester (25th Batch) (12th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 401	Applied Research Methodology	Md. Bulbul Hossain	BH	1
2.	BBA 402	Internship/Project	---	---	3

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