

Department of Business Administration

Course Offerings of EMBA Program for Spring 2024

2022 (Spring) EMBA Syllabus

First Year First Semester; 35th Batch (1st Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 501	Business Communication	Mushfeka Binte Kamal	MBK	3
2.	MBA 502	Management and Organizational Behavior	Tarina Kamal	TK	3
3.	MBA 504	Basic Accounting	Kh. Rahat Morshed	KRM	3
4.	MBA 507	Marketing Management	Dr. Farzana Alam	DFA	3

First Year Second Semester; 34th Batch (2nd Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 506	Human Resource Management	Noor Hasan Mahmud Khan	NK	3
2.	MBA 518	Project Management	Arijita Roy	AR	3
3.	MBA 508	Business Law	Md. Shohel Rana	MSR	3
4.	MBA 514	Managerial Economics	Masum Billah Patowary	MBP	3

First Year Third Semester; 33rd Batch (3rd Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 509	Managing Financial Resources and Decisions	Abdullah Al Nafis	AAN	3
2.	MBA 515	Strategic Management	Mushfeka Binte Kamal	MBK	3
		Any One (Depends on Major)			
3.	MKT 606	Product Planning & Development	Mushfeka Binte Kamal	MBK	3
	FIN 603	Financial Institutions and Capital Markets	S.M. Rifat Hassan	RH	3
	HRM 602	Training & Development	Tarina Kamal	TK	3

Prepared By:

Abdullah Al Nafis
Asst. Professor
Course Coordinator
Dept. of Business Administration

Checked By:

Kh. Rahat Morshed & Arijita Roy
Asst. Professor & Sr. Lecturer
Course Coordinator
Dept. of Business Administration

Approved By:

Dr. Farzana Alam
Chairman
Dept. of Business Administration

Second Year First Semester; 32nd Batch (4th Semester)

Major Courses (Finance)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	FIN 601	Advance Corporate Finance	S.M. Rifat Hassan	RH	3
2.	FIN 602	International Finance and Banking	Abdullah Al Nafis	AAN	3
3.	FIN 604	Investment Analysis and Portfolio Management	Abdullah Al Nafis	AAN	3
4.	FIN 605	Working Capital Management	Arijita Roy	AR	3

Major Course (HRM)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	HRM 601	Human Resource Policy and Strategy	Tarina Kamal	TK	3
2.	HRM 603	Industrial Law and Labor Relations	Md. Shohel Rana	MSR	3
3.	HRM 604	Conflict Management and Negotiation	Md. Shohel Rana	MSR	3
4.	HRM 605	Human Resource Planning	Noor Hasan Mahmud Khan	NK	3

Major Courses (Marketing)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MKT 601	Consumer Behavior	Md. Bulbul Hossain	BH	3
2.	MKT 603	Advertising and Promotion in Business	Md. Bulbul Hossain	BH	3
3.	MKT 604	Supply Chain and Distribution Management	Amena Khatun	AKN	3
4.	MKT 605	Brand Management	Amena Khatun	AKN	3

Second Year Second Semester; 31st Batch (5th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 521	Project / Internship	To be Allocated	TBA	3

Prepared By:

Abdullah Al Nafis
Asst. Professor
Course Coordinator
Dept. of Business Administration

Checked By:

Kh. Rahat Morshed & Arijita Roy
Asst. Professor & Sr. Lecturer
Course Coordinator
Dept. of Business Administration

Approved By:

Dr. Farzana Alam
Chairman
Dept. of Business Administration