

Department of Business Administration

Course Offerings of BBA Program (Summer 2024)

2022 (Spring) BBA (Reg.) Syllabus

First Year First Semester, 37th Batch (1st Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 101	Business Communication	Mushfeka Binte Kamal	MBK	3
2.	BBA 102	Introduction to Business and Environment	Md. Shohel Rana	MSR	3
3.	BBA 202	Financial Accounting I	Tanzina Haque	TH	3
4.	BBA 203	Organizational Behavior	Noor Hasan Mahmud Khan	NK	3

First Year Second Semester, 36th Batch (2nd Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 103	Business Ethics	Jahirul Islam	JI	3
2.	BBA 107	Principles of Management	Md. Shohel Rana	MSR	3
3.	BBA 201	Principles of Marketing	Mushfeka Binte Kamal	MBK	3
4.	BBA 206	Financial Accounting II	Jahirul Islam	JI	3

First Year Third Semester, 35th Batch (3rd Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	CSE 101	Computer Fundamentals	Jannatul Ferdoush	JAF	3
2.	ENG 101	Foundation English	Taohida Mobashira	TM	3
3.	GED 102	Bangladesh Studies	Tanzina Haque	TH	3
4.	BBA 211	Managing Financial Resources and Decisions - I	Arijita Roy	AR	3

Second Year First Semester, 34th Batch (4th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 105	Computer Applications in Business	Farzana Arefin Nazira	FAN	3
2.	ENG 106	Oral and Written Communication	Umma Salma Kona	USK	3
3.	BBA 205	Human Resource Management	Tarina Kamal	TK	3
4.	BBA 310	Managing Financial Resources and Decisions - II	Farhana Akter	FA	3

Prepared By:

Arijita Roy

Asst. Professor

Course Coordinator

Dept. of Business Administration

Approved By:

Dr. Farzana Alam

Chairman

Dept. of Business Administration

Second Year Second Semester, 33rd Batch (5th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	GED 103	Introduction to Sociology	Md. Bulbul Hossain	BH	3
2.	BBA 104	Business Mathematics - I	Mokty Akter	MA	3
3.	BBA 208	Microeconomics	S.M. Rifat Hassan	RH	3
4.	BBA 305	Operations Management in Business	Amena Khatun	AKN	3

Second Year Third Semester, 32nd Batch (6th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 209	Macroeconomics	S.M. Rifat Hassan	RH	3
2.	BBA 106	Business Mathematics – II	Md. Shahjahan Ali	MSA	3
3.	BBA 306	Management Accounting	Kh. Rahat Morshed	KRM	3
4.	BBA 308	Business Law	Jahirul Islam	JI	3

Third Year First Semester, 31st Batch (7th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	GED 104	Introduction to Psychology	Tarina Kamal	TK	3
2.	BBA 303	Entrepreneurship	Amena Khatun	AKN	3
3.	BBA 307	E-Business	Tanzina Haque	TH	3
4.	BBA 207	Business Statistics I	Mokty Akter	MA	3

Third Year Second Semester, 30th Batch (8th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 210	Business Statistics II	Mst. Hasina Akter	MHA	3
2.	BBA 212	Management Information Systems	Jannatul Ferdoush	JAF	3
3.	BBA 301	Business Research Methodology	Abdullah Al Nafis	AAN	3
4.	BBA 312	International Business	Arijita Roy	AR	3

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2015 BBA (Reg.) Syllabus

Third Year Third Semester, 29th Batch (9th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 304	Taxation	Kh. Rahat Morshed	KRM	3
2.	BBA 302	Marketing Management	Md. Bulbul Hossain	BH	3
3.	BBA 309	Strategic Management	Mushfeka Binte Kamal	MBK	3
4.	BBA 311	Managerial Economics	Md. Shahjahan Ali	MSA	3

Fourth Year First and Second Semester (28th & 27th Batch; Major + Minor Courses) (10th Semester & 11th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
Finance					
1.	FIN 401	Financial Markets and Institutions	S.M. Rifat Hassan	RH	3
2.	FIN 405	Corporate Finance	Arijita Roy	AR	3
3.	FIN 407	Advanced Financial Management	Abdullah Al Nafis	AAN	3
Marketing					
1.	MKT 403	Network Relationship and Supply Chain Management	Mushfeka Binte Kamal	MBK	3
2.	MKT 405	Brand Management	Amena Khatun	AKN	3
3.	MKT 406	Consumer Behavior	Md. Bulbul Hossain	BH	3
Human Resource Management					
1.	HRM 404	Conflict Management and Negotiation	Tarina Kamal	TK	3
2.	HRM 406	Human Resource Planning	Noor Hasan Mahmud Khan	NK	3

Fourth Year Third Semester (26th Batch) (12th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 401	Applied Research Methodology	Md. Bulbul Hossain	BH	1
2.	BBA 402	Internship/Project	To be allocated	TBA	3

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