

**Department of Business Administration**  
**Course Offerings of EMBA Program for Summer 2024**  
**2022 (Spring) EMBA Syllabus**

**First Year First Semester; 36<sup>th</sup> Batch (1<sup>st</sup> Semester)**

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 501	Business Communication	Mushfeka Binte Kamal	MBK	3
2.	MBA 502	Management and Organizational Behavior	Tarina Kamal	TK	3
3.	MBA 504	Basic Accounting	Kh. Rahat Morshed	KRM	3
4.	MBA 507	Marketing Management	Dr. Farzana Alam	DFA	3

**First Year Second Semester; 35<sup>th</sup> Batch (2<sup>nd</sup> Semester)**

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 506	Human Resource Management	Noor Hasan Mahmud Khan	NK	3
2.	MBA 518	Project Management	Arijita Roy	AR	3
3.	MBA 508	Business Law	Jahirul Islam	JI	3
4.	<b>MBA 514</b>	Managerial Economics	Masum Billah Patowary	MBP	3

**First Year Third Semester; 34<sup>th</sup> Batch (3<sup>rd</sup> Semester)**

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 509	Managing Financial Resources and Decisions	Abdullah Al Nafis	AAN	3
2.	MBA 515	Strategic Management	Md. Bulbul Hossain	BH	3
<b>Any One (Depends on Major)</b>					
3.	MKT 606	Product Planning & Development	Amena Khatun	AKN	3
	FIN 603	Financial Institutions and Capital Markets	S.M. Rifat Hassan	RH	3
	HRM 602	Training & Development	Md. Shohel Rana	MSR	3

**Prepared By:**

Arijita Roy

Asst. Professor

Course Coordinator

Dept. of Business Administration

**Approved By:**

Dr. Farzana Alam

Chairman

Dept. of Business Administration

**Second Year First Semester; 33<sup>rd</sup> Batch (4<sup>th</sup> Semester)**

**Major Courses (Finance)**

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	FIN 601	Advance Corporate Finance	S.M. Rifat Hassan	RH	3
2.	FIN 602	International Finance and Banking	Abdullah Al Nafis	AAN	3
3.	FIN 604	Investment Analysis and Portfolio Management	Abdullah Al Nafis	AAN	3
4.	FIN 605	Working Capital Management	Arijita Roy	AR	3

**Major Course (HRM)**

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	HRM 601	Human Resource Policies and Strategies	Tarina Kamal	TK	3
2.	HRM 603	Industrial Law and Labor Relations	Md. Shohel Rana	MSR	3
3.	HRM 604	Conflict Management and Negotiation	Md. Shohel Rana	MSR	3
4.	HRM 605	Human Resource Planning	Noor Hasan Mahmud Khan	NK	3

**Major Courses (Marketing)**

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MKT 601	Consumer Behavior	Md. Bulbul Hossain	BH	3
2.	MKT 603	Advertising and Promotion in Business	Amena Khatun	AKN	3
3.	MKT 604	Supply Chain and Distribution Management	Amena Khatun	AKN	3
4.	MKT 605	Brand Management	Mushfeka Binte Kamal	MBK	3

**Second Year Second Semester; 32<sup>nd</sup> Batch (5<sup>th</sup> Semester)**

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 521	Project / Internship	To be Allocated	TBA	3

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