

Department of Business Administration

Course Offerings of MBA (BBA Graduate-1 yr.) Program for Summer 2024 2022 (Spring) MBA (BBA-1Y) Syllabus

First Year First Semester; 36th Batch (1st Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 507	Marketing Management	Dr. Farzana Alam	DFA	3
2.	MBA 509	Managing Financial Resources and Decisions	Abdullah Al Nafis	AAN	3
3.	MBA 514	Managerial Economics	Masum Billah Patowary	MBP	3
4.	MBA 512	Management Accounting	Kh. Rahat Morshed	KRM	3

First Year Second Semester; 35th Batch (2nd Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 518	Project Management	Arijita Roy	AR	3
2.	MBA 515	Strategic Management	Md. Bulbul Hossain	BH	3
		Any One (Depends on Major)			
3.	MKT 606	Product Planning and Development	Amena Khatun	AKN	3
	FIN 603	Financial Institutions and Capital Markets	S.M. Rifat Hassan	RH	3
	HRM 602	Training and Development	Md. Shohel Rana	MSR	3

First Year Third Semester; 34th Batch (3rd Semester)

Major Courses (Finance)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	FIN 601	Advanced Corporate Finance	S.M. Rifat Hassan	RH	3
2.	FIN 602	International Finance & Banking	Abdullah Al Nafis	AAN	3
3.	FIN 604	Investment Analysis and Portfolio Management	Abdullah Al Nafis	AAN	3
4.	FIN 605	Working Capital Management	Arijita Roy	AR	3
5.	MBA 521	Project / Internship	To be allocated	TBA	3

Prepared By:

Arijita Roy
Asst. Professor
Course Coordinator
Dept. of Business Administration

Approved By:

Dr. Farzana Alam
Chairman
Dept. of Business Administration

Major Course (HRM)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	HRM 601	Human Resource Policies and Strategies	Tarina Kamal	TK	3
2.	HRM 603	Industrial Law and Labor Relations	Md. Shohel Rana	MSR	3
3.	HRM 604	Conflict Management and Negotiation	Md. Shohel Rana	MSR	3
4.	HRM 605	Human Resource Planning	Noor Hasan Mahmud Khan	NK	3
5.	MBA 521	Project / Internship	To be allocated	TBA	3

Major Courses (Marketing)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MKT 601	Consumer Behavior	Md. Bulbul Hossain	BH	3
2.	MKT 603	Advertising and Promotion in Business	Amena Khatun	AKN	3
3.	MKT 604	Supply Chain and Distribution Management	Amena Khatun	AKN	3
4.	MKT 605	Brand Management	Mushfeka Binte Kamal	MBK	3
5.	MBA 521	Project / Internship	To be allocated	TBA	3

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