Department of Business Administration

Course Offerings of MBA (Regular-2 years) Program for Summer 2024 2022 (Spring) MBA (Reg-2Y) Syllabus

First Year First Semester; 37th Batch (1st Semester)

Serial	Course	Course Title	TFN	TSN	Credit
No.	Code				Hour
1.	MBA 501	Business Communication	Mushfeka Binte Kamal	MBK	3
2.	MBA 502	Management &	Tarina Kamal	TK	3
		Organizational Behavior			
3.	MBA 504	Basic Accounting	Kh. Rahat Morshed	KRM	3
4.	MBA 507	Marketing Management	Dr. Farzana Alam	DFA	3

First Year Second Semester; 36th Batch (2nd Semester)

Seria 1 No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 506	Human Resource Management	Noor Hasan Mahmud Khan	NK	3
2.	MBA 518	Project Management	Arijita Roy	AR	3
3.	MBA 508	Business Law	Jahirul Islam	JI	3
4.	MBA 514	Managerial Economics	Masum Billah Patowary	MBP	3

First Year Third Semester; 35th Batch (3rd Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 511	International Business	Tarina Kamal	TK	3
2.	MBA 509	Managing Financial Resources and Decisions	Abdullah Al Nafis	AAN	3
3.	MBA 522	Computer Application in Business	Khandaker Iftakher Ahmed	KIA	3
4.	MBA 512	Management Accounting	Kh. Rahat Morshed	KRM	3

Prepared By:

Arijita Roy Asst. Professor Course Coordinator

Dept. of Business Administration

Approved By:

Dr. Farzana Alam

Chairman

Dept. of Business Administration



European University Approved by UGC & Govt. of Bangladesh

Second Year First Semester; 34th Batch (4th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 513	Operations Management in Business	Md. Shohel Rana	MSR	3
2.	MBA 515	Strategic Management	Md. Bulbul Hossain	BH	3
3.	MBA 522	Computer Application in Business	Khandaker Iftakher Ahmed	KIA	3
		Any One (Depends on Major)			
	MKT 606	Product Planning & Development	Amena Khatun	AKN	3
4.	FIN 603	Financial Institutions and Capital Markets	S.M. Rifat Hassan	RH	3
	HRM 602	Training & Development	Md. Shohel Rana	MSR	3

Second Year Second Semester; 33rd Batch (5th Semester) Major Courses (Finance)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	FIN 601	Advanced Corporate Finance	S.M. Rifat Hassan	RH	3
2.	FIN 602	International Finance & Banking	Abdullah Al Nafis	AAN	3
3.	FIN 604	Investment Analysis and Portfolio Management	Abdullah Al Nafis	AAN	3
4.	FIN 605	Working Capital Management	Arijita Roy	AR	3

Major Course (HRM)

Serial	Course	Course Title	TFN	TSN	Credit
No.	Code				Hour
1.	HRM 601	Human Resource Policies	Tarina Kamal	TK	3
		and Strategies			
2.	HRM 603	Industrial Law and Labor	Md. Shohel Rana	MSR	3
		Relations			
3.	HRM 604	Conflict Management and	Md. Shohel Rana	MSR	3
		Negotiation			
4.	HRM 605	Human Resource Planning	Noor Hasan Mahmud	NK	3
			Khan		

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Major Courses (Marketing)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MKT 601	Consumer Behavior	Md. Bulbul Hossain	ВН	3
2.	MKT 603	Advertising and Promotion in Business	Amena Khatun	AKN	3
3.	MKT 604	Supply Chain and Distribution Management	Amena Khatun	AKN	3
4.	MKT 605	Brand Management	Mushfeka Binte Kamal	MBK	3

Second Year Third Semester; 32nd Batch (6th Semester)

Seria No.	l Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 521	Project / Internship	To be allocated	TBA	3

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