Department of Business Administration

Course Offerings of BBA Program (**Fall 2024**)

2022 (Spring) BBA (Reg.) Syllabus

First Year First Semester, 38th Batch (1st Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 101	Business Communication	Mushfeka Binte Kamal	MBK	3
2.	BBA 102	Introduction to Business and Environment	Md. Shohel Rana	MSR	3
3.	BBA 202	Financial Accounting I	Tanzina Haque	TH	3
4.	BBA 203	Organizational Behavior	Tarina Kamal	TK	3

First Year Second Semester, 37th Batch (2nd Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 103	Business Ethics	Md. Bulbul Hossain	BH	3
2.	BBA 107	Principles of Management	Taposhi Akter	TA	3
3.	BBA 201	Principles of Marketing	Mushfeka Binte Kamal	MBK	3
4.	BBA 206	Financial Accounting II	Kh. Rahat Morshed	KRM	3

First Year Third Semester, 36th Batch (3rd Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	**CSE 101**	Computer Fundamentals	To Be Allocated	TBA	3
2.	**ENG 101**	Foundation English	Taohida Mobashira	TM	3
3.	GED 102	Bangladesh Studies	Tanzina Haque	TH	3
4.	BBA 211	Managing Financial Resources and Decisions - I	Arijita Roy	AR	3

Second Year First Semester, 35th Batch (4th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	**BBA 105**	Computer Applications in Business	Jannatul Ferdaous	JF	3
2.	**ENG 106**	Oral and Written Communication	Umma Salma Kona	USK	3
3.	BBA 205	Human Resource Management	Shafiyatur Maria	SM	3
4.	BBA 310	Managing Financial Resources and Decisions - II	Farhana Akter	FA	3

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Second Year Second Semester, 34rd Batch (5th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	GED 103	Introduction to Sociology	Md. Shohel Rana	MSR	3
2.	**BBA 104**	Business Mathematics - I	Md. Shahjahan Ali	MSA	3
3.	BBA 208	Microeconomics	S. M. Rifat Hassan	RH	3
4.	BBA 305	Operations Management in Business	Amena Khatun	AKN	3

Second Year Third Semester, 33nd Batch (6th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	**BBA 106**	Business Mathematics – II	Md. Shahjahan Ali	MSA	3
2.	BBA 209	Macroeconomics	Mokty Akter	MA	3
3.	BBA 306	Management Accounting	Kh. Rahat Morshed	KRM	3
4.	BBA 308	Business Law	Jahirul Islam	JI	3

Third Year First Semester, 32st Batch (7th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	GED 104	Introduction to Psychology	Tarina Kamal	TK	3
2.	**BBA 207**	Business Statistics I	Mokty Akter	MA	3
3.	BBA 303	Entrepreneurship	Amena Khatun	AKN	3
4.	BBA 307	E-Business	S. M. Rifat Hassan	RH	3

Third Year Second Semester, 31th Batch (8th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	**BBA 210**	Business Statistics II	Mst. Hasina Akter	MHA	3
2.	**BBA 212**	Management Information Systems	To Be Allocated	TBA	3
3.	BBA 301	Business Research Methodology	S. M. Rifat Hassan	RH	3
4.	BBA 312	International Business	Arijita Roy	AR	3

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Third Year Third Semester, 30th Batch (9th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 302	Marketing Management	Md. Bulbul Hossain	BH	3
2.	BBA 304	Taxation	Kh. Rahat Morshed	KRM	3
3.	BBA 309	Strategic Management	Tarina Kamal	TK	3
4.	**BBA 311**	Managerial Economics	Masum Billah Patowary	MBP	3

Fourth Year First Semester (29th Batch; Major + Minor Courses) (10th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
		Finance			
1.	FIN 403	Investment and Portfolio Management	Arijita Roy	AR	3
2.	FIN 404	International Financial Management	Abdullah Al Nafis	AAN	3
		Marketing			
1.	MKT 402	Service Marketing	Amena Khatun	AKN	3
2.	MKT 405	Integrated Marketing Communication	Mushfeka Binte Kamal	MBK	3
		Human Resource Management			
1.	HRM 401	Strategic Human Resource Management	Tarina Kamal	TK	3
2.	HRM 402	Training and Development	Taposhi Akter	TA	3
3.	HRM 403	Industrial Law and Labor Relations	Shafiyatur Maria	SM	3

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2015 BBA (Reg.) Syllabus

Fourth Year Second Semester (28th Batch; Major + Minor Courses) (11th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
		Finance			
1.	FIN 403	Investment and Portfolio Management	Arijita Roy	AR	3
2.	FIN 404	International Financial Management	Abdullah Al Nafis	AAN	3
		Marketing			
1.	MKT 402	Service Marketing	Amena Khatun	AKN	3
2.	MKT 404	Integrated Marketing Communication	Mushfeka Binte Kamal	MBK	3
		Human Resource Management			
1.	HRM 401	Human Resource Policies and Strategies	Tarina Kamal	TK	3
2.	HRM 402	Training and Development	Taposhi Akter	TA	3
3.	HRM 403	Industrial Law and Labor Relations	Shafiyatur Maria	SM	3

Fourth Year Third Semester (27th Batch) (12th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	BBA 401	Applied Research Methodology	Tanzina Haque	TH	1
2.	BBA 402	Internship/Project	To Be Allocated	TBA	3

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