

Department of Business Administration
Course Offerings of EMBA Program for Fall 2024
2022 (Spring) EMBA Syllabus

First Year First Semester; 37th Batch (1st Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 501	Business Communication	Dr. Farzana Alam	DFA	3
2.	MBA 502	Management and Organizational Behavior	Taposhi Akter	TA	3
3.	MBA 504	Basic Accounting	Jahirul Islam	JI	3
4.	MBA 507	Marketing Management	Mushfeka Binte Kamal	MBK	3

First Year Second Semester; 36th Batch (2nd Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 506	Human Resource Management	Shafiyatur Maria	SM	3
2.	MBA 508	Business Law	Md. Bulbul Hossain	BH	3
3.	MBA 518	Project Management	Arijita Roy	AR	3
4.	MBA 514	Managerial Economics	Masum Billah Patowary	MBP	3

First Year Third Semester; 35th Batch (3rd Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 509	Managing Financial Resources and Decisions	Abdullah Al Nafis	AAN	3
2.	MBA 515	Strategic Management	Mushfeka Binte Kamal	MBK	3
Any One (Depends on Major)					
3.	MKT 606	Product Planning & Development	Amena Khatun	AKN	3
	FIN 603	Financial Institutions and Capital Markets	S. M. Rifat Hassan	RH	3
	HRM 602	Training & Development	Md. Shohel Rana	MSR	3

Prepared By:

Arijita Roy

Asst. Professor

Course Coordinator

Dept. of Business Administration

Approved By:

Dr. Farzana Alam

Chairman

Dept. of Business Administration

Second Year First Semester; 34th Batch (4th Semester)

Major Courses (Finance)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	FIN 601	Advance Corporate Finance	Tanzina Haque	TH	3
2.	FIN 602	International Finance and Banking	Abdullah Al Nafis	AAN	3
3.	FIN 604	Investment Analysis and Portfolio Management	Abdullah Al Nafis	AAN	3
4.	FIN 605	Working Capital Management	Arijita Roy	AR	3

Major Course (HRM)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	HRM 601	Strategic Human Resource Management	Tarina Kamal	TK	3
2.	HRM 603	Industrial Law and Labor Relations	Md. Shohel Rana	MSR	3
3.	HRM 604	Conflict Management and Negotiation	Md. Shohel Rana	MSR	3
4.	HRM 605	Human Resource Planning	Taposhi Akter	TA	3

Major Courses (Marketing)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MKT 601	Consumer Behavior	Md. Bulbul Hossain	BH	3
2.	MKT 603	Advertising and Promotion in Business	Amena Khatun	AKN	3
3.	MKT 604	Supply Chain and Distribution Management	Amena Khatun	AKN	3
4.	MKT 605	Brand Management	Mushfeka Binte Kamal	MBK	3

Second Year Second Semester; 33rd Batch (5th Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 521	Project / Internship	To be Allocated	TBA	3

Course Offer for Irregular Students (Regulation 2022)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	HRM 601	Human Resource Policies and Strategies	Tarina Kamal	TK	3

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