

## Department of Business Administration

### Course Offerings of MBA (BBA Graduate-1 yr.) Program for Fall 2024 2022 (Spring) MBA (BBA-1Y) Syllabus

#### First Year First Semester; 37<sup>th</sup> Batch (1<sup>st</sup> Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 507	Marketing Management	Rukaya Sultana	RS	3
2.	MBA 509	Managing Financial Resources and Decisions	Abdullah Al Nafis	AAN	3
3.	MBA 512	Management Accounting	Kh. Rahat Morshed	KRM	3
4.	MBA 514	Managerial Economics	Masum Billah Patowary	MBP	3

#### First Year Second Semester; 36<sup>th</sup> Batch (2<sup>nd</sup> Semester)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MBA 515	Strategic Management	Mushfeka Binte Kamal	MBK	3
2.	MBA 518	Project Management	Arijita Roy	AR	3
		<b>Any One (Depends on Major)</b>			
3.	MKT 606	Product Planning and Development	Amena Khatun	AKN	3
	FIN 603	Financial Institutions and Capital Markets	S. M. Rifat Hassan	RH	3
	HRM 602	Training and Development	Md. Shohel Rana	MSR	3

#### First Year Third Semester; 35<sup>th</sup> Batch (3<sup>rd</sup> Semester)

##### Major Courses (Finance)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	FIN 601	Advanced Corporate Finance	Tanzina Haque	TH	3
2.	FIN 602	International Finance & Banking	Abdullah Al Nafis	AAN	3
3.	FIN 604	Investment Analysis and Portfolio Management	Abdullah Al Nafis	AAN	3
4.	FIN 605	Working Capital Management	Arijita Roy	AR	3
5.	MBA 521	Project / Internship	To be allocated	TBA	3

**Prepared By:**

Arijita Roy  
Asst. Professor  
Course Coordinator  
Dept. of Business Administration

**Approved By:**

Dr. Farzana Alam  
Chairman  
Dept. of Business Administration

## Major Course (HRM)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	HRM 601	Strategic Human Resource Management	Tarina Kamal	TK	3
2.	HRM 603	Industrial Law and Labor Relations	Md. Shohel Rana	MSR	3
3.	HRM 604	Conflict Management and Negotiation	Md. Shohel Rana	MSR	3
4.	HRM 605	Human Resource Planning	Taposhi Akter	TA	3
5.	MBA 521	Project / Internship	To be allocated	TBA	3

## Major Courses (Marketing)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	MKT 601	Consumer Behavior	Md. Bulbul Hossain	BH	3
2.	MKT 603	Advertising and Promotion in Business	Amena Khatun	AKN	3
3.	MKT 604	Supply Chain and Distribution Management	Amena Khatun	AKN	3
4.	MKT 605	Brand Management	Mushfeka Binte Kamal	MBK	3
5.	MBA 521	Project / Internship	To be allocated	TBA	3

## Course Offer for Irregular Students (Regulation 2022)

Serial No.	Course Code	Course Title	TFN	TSN	Credit Hour
1.	HRM 601	Human Resource Policies and Strategies	Tarina Kamal	TK	3

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