

No-EUB-AP- 2024-03

04 December 2024

**Subject: Promotion of EUB through Enhanced Student's Enrolment**

Dear Colleagues,

Salam and good wishes to everybody.

You are aware that since its inception in 2012, EUB has been consistently struggling to maintain quality education to produce quality graduates on the one hand and on the other, the uninterrupted flow of student's enrolment. However, recently, the student's enrolment has gone down.

You are also aware that Mr. Ahmed Farhad Khan has assumed the responsibility of the Chairman, Board of Trustees, European University of Bangladesh (EUB) from 27 October 2024. With assumption of office by the new Chairman, EUB has started a new journey with its vision and mission. The Chairman has full gamut of plan to modernize EUB step by step to make it a 'Center of Excellence'. Immediately after joining, he has increased security system of EUB by installing punching machines and deploying a contingent of smart security guards. Computer Laboratories have been upgraded and classrooms have been furnished with notable number of multimedia. There is no denying the fact that the most important thing is the introduction of new pay scale under the present socio-economic scenario of the country.

Among all positive steps, the new Chairman has put highest priority to enhance the student's enrolment and he expects proactive support from both the Faculties and the Administrative Officials. The whole staff should put together hands to enhance student's enrolment.

As a part of it, I would request all of you to take sincere step to promote EUB from your own position. The Admission Section has been redesigned with new staffs and we hope they will perform better in the days ahead. Along with the Admission Section, all others are requested to extend support to promote new admissions.

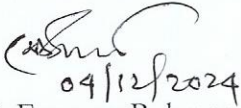
Faculties could motivate their students to attract new students including re-establishing networking with the polytechnic institutes. They could also be active in social media in the form of sharing positive posts about EUB, comments and inserting like Emus.

On the contrary, the concerned administrative sections (Admission, Registrar, Exam, Certificate, Accounts and Program Coordination) could further improve their services to the students. They should also be proactive in social media to encourage EUB related positive posts.

Finally, we have no other alternative but to enhance the number of new students. We should remember that EUB is a private University and the students are the main source of our income. So enhancement of the number of students is essential not only for our survival but also for making our beloved EUB a real 'Centre of Excellence' in future.

We trust on you that with the concerted efforts of all, we shall overcome.

Kind Regards.



04/12/2024

Md. Eunusur Rahman  
Registrar

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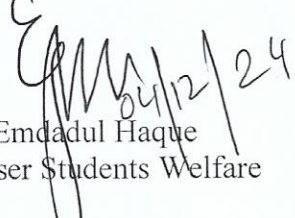
All Faculties & Administrative Staffs

No-EUB-AP 2024-02

4 December 2024

For kind information to

1. Treasurer, EUB
2. Sr. PS to Chairman & Registrar (For kind information of Chairman & Registrar)
3. PS to Vice Chancellor (For kind information of Vice Chancellor)
4. Concerned File



04/12/24

Md. Emdadul Haque  
Adviser Students Welfare  
&  
Member Secretary, EUB AA